



# *Business Low Emission Neighbourhood*

# **IMPROVING AIR QUALITY TOGETHER**

**BUSINESSES WORKING TOGETHER, REDUCING EMISSIONS,**

The Northbank BID is working with local businesses, building owners and estate teams to identify opportunities and simple actions that will provide efficiency savings to businesses and improve air quality in the local area.

By working together, local businesses can meet their CSR objectives and reduce costs to their everyday business operations. Improving air quality by reducing emissions will make the area more pleasant for customers and staff to walk and cycle.

*"At St Martin-in-the-Fields, we are working to do our bit to improve the local environment. One simple step has been to reduce the frequency of stationary deliveries from twice a week to once a month. Annually this has reduced vehicle trips by 92 trips a year or 88%. It's been quite easy to do with a bit more forward planning by everyone and has saved both time and money."*



Allyson Hargreaves, Executive Director,  
St Martin-in-the-Fields, Trafalgar Square

**FREE SUPPORT FOR BUSINESSES  
TO REDUCE EMISSIONS & SAVE COSTS**

Please contact either  
**[alex.forrester@groundwork.org.uk](mailto:alex.forrester@groundwork.org.uk)** or **[alex.gerard@groundwork.org.uk](mailto:alex.gerard@groundwork.org.uk)**  
tel 020 7922 1230

*Start by taking part in our 5 minute survey on your current business practises.*

**<https://www.surveymonkey.co.uk/r/NorthbankAirQuality>**

# HOW CAN YOUR BUSINESS HELP REDUCE AIR POLLUTION?

## DELIVERY AND SERVICE CONSOLIDATION

Grouping deliveries and services to your building helps reduce air pollution and bring cost savings. Your business can benefit through improved customer service, increased stock/sales and better brand image.

Also your suppliers can benefit through time saving, delivery reliability and cost savings on fuel, penalty and congestion charges. Re-timing deliveries to avoiding peak hours of 7am – 10am helps local congestion and improves reliability.

## BUILD AIR QUALITY INTO YOUR BUSINESSES ENVIRONMENTAL & SUSTAINABILITY POLICY

Review your environmental or sustainability policy and make sure it references air quality.

## SIGN UP TO A BUSINESS AIR QUALITY PLEDGE

Join other industries and businesses in committing to championing air quality in The Northbank. Sign the Air Quality Pledge and take simple actions to improve air quality.

## FOR YOUR EMPLOYEES:

Low emission routes can reduce exposure to pollution by 47%, encourage employees to walk and cycle and use Cleaner Air Well Being Routes in the Northbank.

Hold a lunch & learn session to help inform staff of local air quality and simple actions that can reduce individual exposure.

## REDUCE PERSONAL DELIVERIES TO THE WORKPLACE

30-40% of deliveries to businesses are estimated to be for personal use? This can increase to 80-90% at key times such as Black Friday and the run up to Christmas.

By communicating and incentivising change to your employees through readily available services such as 'click and collect' and Amazon Collection Point you could offset your post room and reception administration costs.

## COMMUNICATION FOR YOUR BUSINESS AND EMPLOYEES

Encourage others to help by spreading the word about air quality and the tips to reduce exposure and improve pollution. Some ideas of how this can be done are:

- Provide walking information to customers on your website
- We can support you in generating positive publicity and case studies for your business.
- Make a start now by committing to championing air quality and sign up to the Air Quality Pledge by emailing: [alex.forrester@groundwork.org.uk](mailto:alex.forrester@groundwork.org.uk) or [alex.gerard@groundwork.org.uk](mailto:alex.gerard@groundwork.org.uk)

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