



Northbank Business Improvement District

Minutes of the 4th Annual General Meeting

Tuesday 20 June 2017, 1100 hrs

Nelson Rooms, The Corinthia Hotel, Whitehall Place, SW1

The fourth Annual General Meeting of the Northbank Business Improvement District was held as above and chaired by Matthew Dixon, Chairman of the Business Improvement District.

The AGM opened with a welcome from Matthew Dixon in which he highlighted the key achievements throughout the year that the BID had delivered. He formally thanked the Executive Team.

He thanked the front line staff, the cleaning and security teams and the ambassadors for their professionalism and commitment to the BID and their visibility and hard work really makes a difference for those who work, live and visit the area.

A recent Perception Analysis has been undertaken in the lead up to the renewal ballot campaign which highlighted the key issues and what benefits the BID brings to the area.

Ruth Duston, Chief Executive commented on the key projects which have been delivered through a very busy year. All projects have been rolled out that were set out in the business plan from 2013 and the BID has built its role as a strategic BID. With Brexit, poor air quality and the on-going security threat it is imperative that the BID has a strong voice within the GLA, central Government and is well placed to comment on infrastructure investment to keep London “open for business”.

Ruth Duston advised that the BID’s first term was 4.5 years and the team have delivered the proposals set out in the business plan during that time.

The annual report was available setting out achievements and key headlines for 2016/2017 and there are some mentioned below.

Safe & Secure – the implementation of a security team was initially met with a mixed response. They are there to assist and complement businesses working with their security teams and key partners. They have delivered outcomes such as there have been 20 referrals to assist individuals back into society after a period of rough sleeping. A recent Police survey has shown a positive response to the security team. They use the radios daily

to both the BID office and other businesses within the footprint; there are currently 80 radios in regular use.

At the real change conference the role of the street teams was clear and this was an opportunity to educate businesses and enhance partnership working with the Metropolitan Police/WCC/Connections.

Public Realm - BIDs undertake a very strategic role and with financial challenges in the public purse, BIDs can broker investment and facilitate communication to maintain a competitive edge for London.

Working with WCC/TFL on Strand/Aldwych gyratory removal will unlock £30m of investment for the area in a very strategic way.

Villiers Street is used by 86k people per day. There is a pedestrian/traffic issue and some decluttering could be provided in order to enhance pedestrian/traffic flow and create a seamless journey whilst retaining its historic character.

AQ is a London wide issue; the AQ pledge offered collective working. Staff who work in the area have been wearing AQ monitors which measure changes by using different routes on their journeys to and from work. Freight consolidation is again an area that the BID is working on to provide more click and collect services in order to reduce vehicles to the area.

Marketed & Promoted – Art Night London was very successful which enthralled 35k visitors to the area and reached out to 2.3m people via social media. This has been calculated as a £4m net gain to the economy of the area. Other events have included our Summer Festival 2016 which interested 40k visitors and the BFG Dream Jar Trail.

Corporate Social Responsibility – we have run many sessions for staff, a very popular topic is wellness. These sessions delivered within the businesses have been oversubscribed and very popular every time. A session for business around the newly imposed Apprenticeship Levy was informative and again very well received with interesting speakers, this assisted and demonstrated local opportunity. The Christmas lights were again a talking point for 2016 and our Northbank choir sang at the lights switch on. Again, our very popular magazine has been circulated on a quarterly basis during the financial year 2016/2017.

Sustainability – our Privilege Card continues to gain membership and we have great offers for the local community. We gained a Silver Gilt Award for Northbank in Bloom and will hope to go even further this year and we are aiming for gold.

We have worked with our Freeholders to galvanise partnerships and establishing a stronger bond between the BID and our freeholders/property owners.

Ruth Duston thanked the ambassadors for their noticeable difference to the area along with the security and cleaning teams who are most valued by the businesses. She also thanked the Executive Team.

Formal Business - Election of Board Directors

The formal election process of the Board of Directors took place by Directors as a group. Matthew Dixon asked the attendees to support the voting in of the Directors as set out below for another year. Allyson Hargreaves supported the motion.

Chairman

Matthew Dixon, Corinthia / Northbank BID Chairman

Vice Chair

Julian Robinson, London School of Economics

Board Directors to be voted in:

Large Hotelier

Matthew Dixon, Corinthia

Guy Hilton, Waldorf Hilton

Restaurant

Jeremy King, The Delaunay

Corporate Tenant and/or Landlord

Scott Brodie, BAT – proxy Jean-Francois Lappas

Geoff Smout, Bain & Co

Paul Hewitt, Land Securities

Vasiliki Arvanti, Land Securities – resigning

Theatres/Museum/Cultural

Jonathan Reekie, Somerset House Trust

Emma Knott, Ambassador Theatre Group – resigning

Financial Services

Steve Sherwood, PWC

Education

Ralph Luck, Kings College London

Julian Robinson, London School of Economics

Matthew Dixon thanked Ruth Duston and the Executive Team and, as Chair, hopes for as much success as possible going into 2017/2018.

The meeting closed at 1133 hrs.